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ITW Red Head Brand Introduces Trubolt+, Market's First ¼ inch Seismic, Cracked, and Un-Cracked Concrete Anchor

New Wedge Anchor Helps Contractors Save on Material and Labor Costs

GLENDALE HEIGHTS, Ill., March 31, 2017 – The first and only ¼ inch seismic, cracked and un-cracked concrete wedge anchor in the U.S. is now available to install in many applications that would typically require a 3/8 inch anchor. These applications include stadium seating, light fixtures, steel track, electrical cable trays, conduit fasteners, signage, and electrical strut channeling.

Red Head, a brand of ITW Commercial Construction that manufactures concrete anchoring solutions, released its 1/4" Trubolt+ wedge anchor on March 31, 2017. The Trubolt+ improves installation speed and productivity. It offers superior steel tension strength and maximum design flexibility for engineers, with favorable minimum edge distance and anchor spacing requirements. The Trubolt+ can also reduce distributors' inventory and material costs by more than 50 percent by replacing 3/8 inch inventory with ¼ inch anchors.

While other manufacturers offer ¼ inch anchors, they only have approvals for un-cracked concrete. The Trubolt+ breaks the mold for ¼ inch anchors as an all-in-one solution for seismic, cracked, or uncracked concrete.

"We are proud to bring this much-needed product to the market and eliminate the unnecessary use of 3/8 inch anchors in lightweight applications," says Paul Escandon, Product Manager for ITW Red Head mechanical anchors. "Red Head has a long history of innovation, and we look forward to expanding the possibilities of the Trubolt+ wedge anchor with additional sizes."

Red Head offers interactive support for Trubolt+ customers through its TruSpec anchor calculation software. The web platform provides structural engineers with 3-D animations, customized layouts, and direct access to phone support.

For more information about Trubolt+ specifications and applications, visit www.itwredhead.com.